



<b>School Rates</b>				
<b>On Campus (Clubs and Organizations)</b>		<b>Frequency Rates</b>		
<b>Columns</b>	<b>Size</b>	<b>1X</b>	<b>5X</b>	<b>7-8X (Whole Semester)</b>
2	½ pg	\$60	\$280	\$440
2	Full pg	\$120	\$260	\$600
3	½ pg	\$80	\$300	\$460
3	Full pg	\$180	\$850	\$1,300
5	½ pg	\$120	\$340	\$500
5	Full pg	\$300	\$1,400	\$2,100
<b>Everyone Else</b>				
<b>Columns</b>	<b>Size</b>	<b>1X</b>	<b>5X</b>	<b>7-8X (Whole Semester)</b>
2	1/2 pg	\$80	\$380	\$600
2	Full pg	\$130	\$380	\$600
3	1/2 pg	\$100	\$400	\$620
3	Full pg	\$180	\$840	\$1,200
5	1/2 pg	\$150	\$450	\$670
5	Full pg	\$300	\$1,400	\$2,000

**Dimensions**

<b>Columns</b>	<b>Size</b>	<b>Width</b>	<b>Height</b>
2	½ pg	3.75"	4.5"
2	Full pg	3.75"	9.5"
3	½ pg	5.5"	4.5"
3	Full pg	5.5"	9.5"
5	½ pg	9.5"	4.5"
5	Full pg	9.5"	9.5"

**Ad Design Fees:**

For \$15, the Campus Lantern will design ads for you. Just provide the information and graphics.

**Due Dates**

Self-provided ads are due Monday Prior to our Thursday publication.

Specifications for ad design are due 1 week prior to our Thursday publication.

**Contact/Submission:**

Send Submissions to the Campus Lantern

Primary: [advertising.lantern@gmail.com](mailto:advertising.lantern@gmail.com)

Secondary: [lantern@my.easternct.edu](mailto:lantern@my.easternct.edu)

83 Windham St., Willimantic, CT 06226

Other questions? Contact our office:  
860-465-4445



Eastern Connecticut State University

83 Windham Street ■ Willimantic ■ Connecticut 06226 ■ 860-463-5000

Here are template examples of the dimensions.

Campus Lantern  
Advertising Manager  
Jennifer Zungge  
advertising.lantern@gmail.com

**Advertisements**  
Thursday, April 12, 2018

2 COLUMNS 1/2 PAGE

lantern@ycu.edu

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3 COLUMNS 1/2 PAGE

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